**Kinect sales :**

Launch : Nov 2010

Kinect was the fastest selling gadget of all times.

By the end of quarter 2 Microsoft sold 10 Million Kinects and earned 1.5 billion dollars

<http://thenextweb.com/gadgets/2010/12/17/comparing-the-two-fastest-selling-gadgets-of-all-time/>

1 million units were sold - In 10 days

10 million units – by 2011

18 Million units - by Jan 2012

24 Million units – by Feb 2013

No information after this

So, a minimum of 24 Million units was sold.

There are 25.96 Million Kinect games sold as of today in North America. There are mostly 10 main varieties of games available in the market that is purchased in the North America. Assuming each of the 10 games is available with an active user.

So there are at least **2.596 Million active users** are present in North America as of today.

<http://www.vgchartz.com/gamedb/?name=kinect>